



Register Tapes Unlimited  
at IndoorMedia

Date: 07/21/2015

**Grocery Store:** HEB  
**Customer:** Daniel Davis  
**Business:** Double Daves Pizzaworks  
**Address:** 23535 Ih-10 West Suite 1106, San Antonio, TX 78257 - US  
**Phone:**  
**Number of Coupons Redeemed:** Per Week: 70 Per Month: 280

**Comments:**

Register tape ads have been huge successful at creating new customers and encouraging repeat orders by existing customers. The ROI for this program beats any other form of advertising by a long shot. In less than three weeks, the ads more than recoup the cost of running them an entire year. Since starting the program, every month has seen around 15% growth in revenue over the year prior, and in the first quarter of 2015 our store was recognized as one of the 4 fastest growing franchises in the entire chain. I would definitely recommend this program to other business owners. We receive approximately three hundred coupons per month. We've participated in the RTUI program for three years. We would renew this advertising program! We recommend this program to other businesses.

**Signature:** Daniel Davis

**DOUBLE DAVE'S™**  
PIZZAWORKS  
SINCE 1984  
www.doubledaves.com

**23535 IH-10 W**  
(In the Boardwalk Shopping Center  
Same as Subway & TX Med Clinic)  
**210-698-4333**  
Must present coupon. Not valid with  
any other offer/special. Exp: 10/31/15

**10% OFF**  
YOUR ENTIRE ORDER  
Includes Buffet, Dine-In,  
Pick-up & Delivery

**FREE**  
MEDIUM STROMBOLI with purchase  
of any 18" pizza at reg. menu price  
Limit one coupon per visit.

DELIVERY • DINE-IN • CARRYOUT