



Date: 09/03/2015

Grocery Store: Safeway
Customer: Terry
Business: Lacerda Chiropractic
Address: 17295 Monterey Rd, Morgan Hill, CA 95037 - US
Phone: (408) 779-3176

Comments:

Dear Terry/Cartvertising, Cartvertising has been a great marketing tool for my business. People tell me all the time that they see me on the carts at Safeway and I'm only on 40% of carts too. It's funny I get all kinds patients say "I didn't buy the ice cream or cookies because you were watching me." So I get to influence my community to make healthier choices without even saying anything. Thanks Cartvertising for making my community healthier place to live.

Signature: Terry

A business card for Lacerda Chiropractic, Inc. with a dark blue background. At the top, the company name "Lacerda Chiropractic, Inc." is written in a white, italicized serif font. Below it, the phone number "(408) 779-3176" is in a large, bold white font. The address "17295 Monterey Rd., Downtown Morgan Hill" is in a smaller white font. A QR code is on the left, with the text "visit us @ www.lacerdachiropractic.com" to its right. A testimonial in a white box reads "1st Best of Morgan Hill 2009, 2010, 2011, 2012 & 2013 Times Reader's Poll". A photo of Dr. Mike J. Lacerda, D.C. is on the right, wearing a white shirt and blue tie. His name and "D.C." are printed below the photo, along with a small license number "ICAL 1455 05/15".