



Date: 12/28/2015

Grocery Store: Ralphs
Customer: Jesse Weinberg
Business: Jesse Weinberg And Associates
Address: 4644 Admiralty Way,, Marina Del Rey, CA 90292 - US
Phone: (800) 804-9132

Comments:

Hi Morgan, I have bee advertising with Cartvertising for many years. Marina Del Rey is a highly competitive market and creating name brand recognition has been essential to my success. I understand the power of Branding and have blanketed the entire area with multiple forms of advertising including Cartvertising. I know that everyone in the area ends up in these stores on regular basis and sees my name and face week in and week out. People recognize me. Even visitors from other areas have seen the carts, recognize my long term presence and expertise and trust me with their listing or purchase. Cartvertising just makes sense. I'm at a pint where I can reduce my advertising with other venues and use primarily carts to maintain my top-of-mind awareness as the GO-To agent in this market. I am also adding a fourth store in Venice. Cartvertising WORKS and I am committed to this program.

Signature: Jesse Weinberg

A business card for Jesse Weinberg and Associates. The card features a portrait of Jesse Weinberg, a man with dark hair, wearing a white shirt and a dark suit jacket. The text on the card includes "Jesse Weinberg AND ASSOCIATES" in white and orange, "Specializing in Venice & Marina del Rey" in white on an orange background, "JesseWeinberg.com" and "800.804.9132" in white on a teal background. A small logo for "THE WALL STREET JOURNAL" is present, along with the text "Recognized by the Wall Street Journal and Real Trends as one of the top Realtors in the country." and a vertical reference number "ICAL 0281 12/15" on the right side.