



Date: 12/28/2015

Grocery Store: Ralphs
Customer: Jesse Weinberg
Business: Jesse Weinberg And Associates
Address: 4644 Admiralty Way,, Marina Del Rey, CA 90292 - US
Phone: (800) 804-9132

Comments:

Hi Morgan, I have been advertising with Cartvertising for many years. Marina Del Rey is a highly competitive market and creating name brand recognition has been essential to my success. I understand the power of Branding and have blanketed the entire area with multiple forms of advertising including Cartvertising. I know that everyone in the area ends up in these stores on regular basis and sees my name and face week in and week out. People recognize me. Even visitors from other areas have seen the carts, recognize my long term presence and expertise and trust me with their listing or purchase. Cartvertising just makes sense. I'm at a point where I can reduce my advertising with other venues and use primarily carts to maintain my top-of-mind awareness as the GO-To agent in this market. I am also adding a fourth store in Venice. Cartvertising WORKS and I am committed to this program.

Signature: Jesse Weinberg

A business card for Jesse Weinberg and Associates. The card has a dark grey background on the left with the name "Jesse Weinberg" in large white letters and "AND ASSOCIATES" in smaller orange letters below it. On the right is a portrait of Jesse Weinberg, a man with dark hair, wearing a white shirt and a dark suit jacket. Below the portrait is a white box containing the text "THE WALL STREET JOURNAL" and "Recognized by the Wall Street Journal and Real Trends as one of the top Realtors in the country." At the bottom left of the card, the website "JesseWeinberg.com" and the phone number "800.804.9132" are displayed in white text on a dark background. A small vertical text "ICAL 0281 12/15" is visible on the right edge of the card.