



Date: 12/28/2015

**Grocery Store:** Safeway  
**Customer:** Suzanne J. Shephard  
**Business:** Suzanne J. Shephard, Attorney At Law  
**Address:** 2775 Cottage Way Ste 13, Sacramento, CA 95825 - US  
**Phone:** (916) 484-3929

**Comments:**

As you know, I have been a Cartvertising customer since August of 2012 and am very pleased with my Cartvertising ad, I understood that this type of advertising allows my business to be "branded" in front of shoppers who see my face and ad over and over again in the community. I've had several associates and two employees mention that they saw my Cartvertising ad at Safeway. In addition, I received calls from Several existing Clients telling me they saw the ad. But, I also received direct business from my Cartvertsing ad and picked up several new estate planning clients. Thank you very much for your excellent service. I highly recommend Cartvertising to any other attorneys who would like to brand their names in the community. I feel that it is the constant exposure and repetition that makes these ads successful for a law practice.

**Signature:** Suzanne J. Shephard

An advertisement for attorney Suzanne J. Shephard. The background is a blue-tinted image of a classical building with columns. On the left, there is a portrait of Suzanne J. Shephard, a woman with short brown hair and glasses, wearing a grey blazer. To the right of the portrait, the text reads: "SUZANNE J. SHEPHARD" in large, white, serif font, followed by "Attorney at Law" in a smaller, white, sans-serif font. Below this, there is a bulleted list of services: "• Living Trusts and Wills", "• Administration of Trusts by Successor Trustees", "• Probate of Wills", and "• Estate Planning". At the bottom left of the text area, the phone number "916-484-3929" is displayed in a large, bold, white font, followed by the address "2775 Cottage Way, Suite 13" and "Sacramento, CA. 95825" in a smaller white font. At the bottom left of the entire advertisement, the website "www.sjshephard.com" is written in white. At the bottom right, there is a QR code and a small text "ICAL 1530 03/15".