

Date: 01/12/2016

**Grocery Store:** Safeway

Customer: Carlos De Luna

**Business:** Azteca Mexican Restaurant

Address: 2936 Northwest Buckland Hill Road, Silverdale, WA 98383 - US

**Phone:** (360) 698-2200

## Comments:

We've participated in the RTUI program for six years. We would renew this advertising program! We recommend this program to other businesses. I stopped the ads thinking I didn't need them anymore, that my customers wouldn't care. But I was wrong! After six weeks of my coupons stopping my sales dropped over 5% my customers were upset and my per table ticket was lower that when they used a coupon. I got back on the program as soon as I could!

Signature: Carlos De Luna

