

Date: 11/30/2016

Grocery Store: Albertson's

Customer: Meredith Miller Or David Callahan

Business: True Value Palm Springs

Address: 1785 East Palm Canyon Drive, Palm Springs, CA 92264 - US

Phone: (760) 322-1951

Comments:

This store is almost 5 miles from our True Value. It is also very close to a lower and Home Depot even so, the return are still great generation of ROI. People want to use the coupon and will drive that extra distance for the savings it creates. If you are not using Register Tape Advertising-you are making a mistake.

Signature: Meredith Miller Or David Callahan

