

Date: 01/11/2012

Grocery Store: Kroger

Customer: Chuck Sugg & David Watson

Business: Sonic - D & B Restaurants

Address: 3115 Clarksville Pike, Nashville, TN 37218 - US

Phone: 615-742-4811

Comments:

We just signed up again for our third year on the Kroger program. We use Kroger's Register Tape coupons, as a way to drive sales in challenging markets. We started in the winter of 2010 (the recession period) to jump start sales for the year.

Signature: Chuck Sugg & David Watson

