

**Date:** 01/17/2012

**Grocery Store:** Stop n Shop **Customer:** Chris Balestracci

**Business:** Super Wash Laundromat & Dry Cleaner **Address:** 606 Main St., East Haven, CT 06512 - US

**Phone:** 203-466-7100

Number of Coupons Redeemed: Per Week: 71 Per Month: 284

## Comments:

I have been advertising with Register Tapes Unlimited and Frank landoli since 1993 (19yrs). During that time, I have had four different laundry locations, advertising, on the back on the Register Tape coupons. They produce the best advertising results from all the different promotions that we have tried. We at SUPER WASH Laundry average seven one coupons, per week! Frank, has a high degree of integrity, he is honest and follows thru with what he says, he will do. I always feel that Frank, is as interested in my on going success as I am, he is an interregal part of our successful team.

Signature: Chris Balestracci

