



Register Tapes Unlimited  
at IndoorMedia

Date: 01/18/2012

**Grocery Store:** Winn Dixie  
**Customer:** Richard Sneider  
**Business:** Harold's Meat Market  
**Address:** 11219 Lem Turner Rd., Jacksonville, FL 32218 - US  
**Phone:** 904-765-1686  
**Number of Coupons Redeemed:** Per Week: 70 Per Month: 280

**Comments:**

The Register Tape advertising program has been apart of my marketing plan since 2005. I like that it reaches my potential customers in my three to five mile radius. We do inserts in the Florida Times Union and nothing promotes my smoked meats better then the Winn Dixie coupons. We get customers everyday, redeeming these coupons. Besides, what better place to advertise my business then a grocery store. Every person going through that store is a potential customer. It's a great program and we highly recommend it.

**Signature:** Richard Sneider

**HAROLD'S MEAT MARKET**

The "BULL" Stops Here! Since 1965

**\$1<sup>00</sup> OFF**

**Wood Smoked Ribs & Chicken**  
**"Cooked on Premises"**  
With Coupon. WND167NDJ

11219 Lem Turner • Across from Winn Dixie  
**765-1686**