



Register Tapes Unlimited  
at IndoorMedia

Date: 02/06/2013

**Grocery Store:** Kroger  
**Customer:** Jeff Quo  
**Business:** Great Clips  
**Address:** 10300 Rodney Parham Rd., Little Rock, AR 72227 - US  
**Phone:**

**Comments:**

"This Kroger receipt ad has been good and I feel it is the lowest cost ad, I have!" Our GREAT CLIPS ad on the receipt at KROGER, has been a productive ad with coupons coming throughout the month during our first year in business. We are cost conscious, just like any other business and we see all other advertising costing quite a bit more than these coupons ads at KROGER and for the money, it has been good to us! We are renewing our contract and would recommend this kind of advertising to anyone who measures the cost versus results in their promoting.

**Signature:** Jeff Quo

The coupon is for Great Clips haircuts. It features the Great Clips logo at the top, followed by the tagline "Relax. You're at Great Clips." Below this, the word "HAIRCUTS" is written in large, bold, red letters. Underneath, it says "Regular low price of \$13 adults/\$10 seniors & children, now get" followed by "\$2 OFF" in very large, bold, red letters. Below the discount, it says "with this ad. No other discounts apply. Exp. 02-15-12. KRO582OND 72227." At the bottom, there is a photo of a smiling woman with blonde hair and glasses, wearing a white shirt, sitting in a chair and getting her hair cut. To the right of the photo, it says "Walk Right in. Sit Right down." and "Relax. You're at Great Clips." Below the photo, the address "10300 Rodney Parham Rd. • 224-0398" is listed, followed by "(Next to Colony West Kroger)".

**Great Clips®**  
*Relax. You're at Great Clips.™*

**HAIRCUTS**  
Regular low price of \$13 adults/\$10 seniors & children, now get  
**\$2 OFF**  
with this ad. No other discounts apply. Exp. 02-15-12. KRO582OND 72227.

Walk Right in.  
Sit Right down.  
*Relax. You're at Great Clips.™*

**10300 Rodney Parham Rd. • 224-0398**  
(Next to Colony West Kroger)