

RTUI

Register Tapes Unlimited
at IndoorMedia

Date: 01/20/2012

Grocery Store: Kroger
Customer: Poncho Herrera
Business: El Toro Loco
Address: 2809 Kirby Pwky., Memphis, TN 38119 - US
Phone: 901-759-0593
Number of Coupons Redeemed: Per Week: 10 Per Month: 40

Comments:

We started using Kroger's coupon program in 2007 and have now used it to advertise three different restaurants and just added a second Kroger store to promote El Toro Loco. We get about ten coupons, each day from each Kroger store, all year long.

Signature: Poncho Herrera



The coupon features the El Toro Loco logo on the left, which includes a cartoon bull wearing a sombrero and holding a sombrero. Below the logo is the text "El Toro Loco Mexican Bar & Grill". To the right of the logo are two columns of text. The first column is titled "\$3 OFF Lunch Entree" and the second is titled "\$3.50 OFF Dinner Entree". Both columns contain the same offer: "Buy One Entree and 2 Beverages - Get \$3 OFF 2nd Entree" (for lunch) or "Get \$3.50 OFF 2nd Entree" (for dinner). Below these columns is the phone number "901-759-0593" and the address "2809 Kirby Pkwy (By Kroger @ Quince)". A small vertical code "R004-51 MD-38119" is located on the right side of the coupon.

\$3 OFF Lunch Entree
Buy One Entree and 2 Beverages -
Get \$3 OFF 2nd Entree
Must present coupon. Not good with other offer. Not valid Fri or Sun. Exp. 3/15/12

\$3.50 OFF Dinner Entree
Buy One Entree and 2 Beverages -
Get \$3.50 OFF 2nd Entree
Must present coupon. Not good with other offer. Not valid Fri or Sun. Exp. 3/15/12

901-759-0593
2809 Kirby Pkwy
(By Kroger @ Quince)

R004-51 MD-38119