

Date: 01/27/2012

Grocery Store: ShopRite

Customer: Lyle Diamond

**Business:** Yumyum Frozen Yogurt

**Address:** 588 Route 70, Brick, NJ 08723 - US

**Phone:** 732-746-3904

Number of Coupons Redeemed: Per Week: 36 Per Month: 144

## Comments:

We have been participating in the register tape program for six months now and have had an excellent return on our investment. We just did renew our advertising and would recommend that other businesses try this type of advertising. This RTUI program works!!

Signature: Lyle Diamond

