

Date: 03/21/2012

Grocery Store: Kroger

Customer: Charles L. Sweeting Business: Sweeting Tire, Inc.

Address: 301 S. Main St., Urbana, OH 43078 - US

Phone: 937-652-1386

Number of Coupons Redeemed: Per Week: 9 Per Month: 35

Comments:

We have been participating in the register tape program for more than ten years now and have had an excellent return on our investment. I will definitely renew our advertising and would recommend that other businesses try this type of advertising. The coupons on the back of the Kroger tapes work short term and long term. The customers save them to use when needed. The better the offer, the higher the number of customers.

Signature: Charles L. Sweeting

