



Register Tapes Unlimited  
at IndoorMedia

Date: 04/25/2012

**Grocery Store:** Kroger  
**Customer:** Billy Lawson  
**Business:** St. Matthews Jewelers  
**Address:** 3634 Brownsboro Rd., Louisville, KY 40207 - US  
**Phone:** 502-896-2707

**Comments:**

Register Tapes ads has been great. I have seen a lot of responses. This program is great for targeting this neighborhood. We receive a dozen coupons, a month which is great for a high end business.

**Signature:** Billy Lawson

A yellow and black advertisement. The top section has a black background with green dollar signs and white text: "NOW PAYING TOP DOLLAR For All Gold, Silver & Platinum Including Coins!". To the right is an image of a diamond ring and a diamond. The bottom left section is white with black text: "WATCH BATTERIES \$3.99". Below this is small text: "With coupon. Free installation included. Lithium batteries not included. KRO186AMJ 40207". The bottom right section is yellow with black text: "St. Matthews JEWELERS 3634 Brownsboro Rd. 896-2707 Chenoweth Plaza".

**NOW PAYING TOP DOLLAR**  
For All Gold, Silver & Platinum  
*Including Coins!*

**WATCH BATTERIES**  
**\$3.99**

With coupon. Free installation included. Lithium batteries not included. KRO186AMJ 40207

**St. Matthews JEWELERS**  
3634 Brownsboro Rd.  
**896-2707**  
Chenoweth Plaza