



Register Tapes Unlimited  
at IndoorMedia

Date: 05/09/2012

**Grocery Store:** Ralph  
**Customer:** Manny Gonzalez  
**Business:** Ihop  
**Address:** 12115 W. Ohio Ave., W. Los Angeles, CA 90025 - US  
**Phone:** 818-926-7390

**Comments:**

We are very happy with the results from the coupon tape advertising. That is why we keep adding new locations.

**Signature:** Manny Gonzalez

The coupon tape features three columns of food images: a breakfast plate with eggs and bacon, a burger, and a dinner plate with chicken and vegetables. The text reads: 'Good morning. Good afternoon. Good evening.' Below the images is a blue banner with the IHOP logo and the text 'Make it an IHOP day.' To the right, a large red 'FREE' is followed by 'Breakfast, Lunch or Dinner'. Below this, the terms of the offer are listed: 'Buy 1 item & 2 beverages, receive the second one of equal or lesser value for FREE. (Up to \$7) One coupon per table. Dine-In ONLY. Exp 10/15/12.' The address '12115 W. Ohio Ave. (At Bundy) Los Angeles, CA 90025' and phone number '(310) 826-3865' are provided. A yellow circle with 'FREE WIFI' is also present. At the bottom left, a small icon of a phone with the text 'Drop in at your favorite time of day.' and 'PHONE AHEAD' is shown. The bottom right corner contains the code 'RPH044FMA 90025'.

Good morning. Good afternoon. Good evening.

**FREE**  
Breakfast, Lunch or Dinner

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Los Angeles, CA 90025  
(310) 826-3865

**FREE WIFI**

Drop in at your favorite time of day. **PHONE AHEAD**

Make it an **IHOP** day.

RPH044FMA 90025