

**Date:** 05/18/2012

Grocery Store: Kroger
Customer: Mark P.

**Business:** Soak N Suds Car Wash

**Address:** 1304 E. Ash St., Piqua, OH 45356 - US

**Phone:** 937-451-4665

Number of Coupons Redeemed: Per Week: 118 Per Month: 472

## Comments:

We really like this program - of the different forms of advertising that we have done, this is BY FAR THE MOST COST EFFECTIVE. We have tried newspaper, radio, Val8Pak and social media. We use a code that the customer puts into our machines so that we know where the customer learned about us. Because of Register Tapes advertising, WE HAVE SEEN A TEN PERCENT INCREASE IN OUR SALES # ANNUALLY for the last two years that we have been on the program. We definitely would recommend this form of advertising to other businesses.

Signature: Mark P.

