



Register Tapes Unlimited  
at IndoorMedia

Date: 06/08/2012

**Grocery Store:** Winn Dixie  
**Customer:** Octavio Martinez  
**Business:** Hot Paws  
**Address:** 1008 S. 8th St., Fernandina Beach, FL 32034 - US  
**Phone:** 904-277-3075  
**Number of Coupons Redeemed:** Per Week: 22 Per Month: 88

**Comments:**

At first, I was a real sceptic about the Register Tapes program. Even though Scott, showed me letter after letter of groomers and other businesses getting great results with the program. I was still unsure what the Register Tapes could do for MY business. I'm a believer in giving everything a try at least once, so I signed up. WOW, this guy wasn't kidding, this program really works and believe it or not, people really look at their receipts and use these things. I have done newspaper, direct mail, billboards and the local tourist magazines and the Register Tapes is the most effective and consistent advertising I do. I highly recommend Register Tapes Inc. You must give this a try!

**Signature:** Octavio Martinez



The coupon is for Hot Paws, a grooming and boarding service. It features a logo with a dog and the text 'Hot Paws' and 'Grooming - Boarding - Daycare'. The coupon includes two main offers: a 50% discount on Wednesdays for the first four appointments with a coupon, and a free boarding day when one day is purchased. Both offers have an expiration date of 7/31/12. The coupon also provides the phone number 277-3075, the address 1008 S. 8th St. between Kelp & Jasmine, and the website www.HotPaws.org.

**Hot Paws**  
Grooming - Boarding - Daycare  
☎ 277-3075  
1008 S. 8th St.  
Between Kelp & Jasmine  
www.HotPaws.org

**50% OFF**  
Wednesdays  
for 1st Four Appts  
w/coupon. Restrictions may apply.  
Expires 7/31/12

**FREE BOARDING**  
BUY ONE DAY  
**GET ONE FREE**  
w/coupon. Does not apply to specials or coupons.  
Please call for an appointment. Expires 7/31/12