



Register Tapes Unlimited  
at IndoorMedia

Date: 06/20/2012

**Grocery Store:** Dominick's  
**Customer:** Piero D'Ascenzi  
**Business:** Ferentino's Pizzeria  
**Address:** 825 S. Waukegan Rd., Lake Forest, IL 60045 - US  
**Phone:** 847-615-1000  
**Number of Coupons Redeemed:** Per Week: 60 Per Month: 240

**Comments:**

We have been participating in the register tape program for two years now and have had an excellent return on our investment. I will definitely renew our advertising and would recommend that other businesses try this type of advertising.

**Signature:** Piero D'Ascenzi



The coupon is for Ferentino's Pizzeria, featuring a red background with a black and white border. It includes the Ferentino's logo, contact information for West and East locations, a large "\$2 OFF" offer for any large pizza, and a delivery area list. Fine print at the bottom states "One coupon per customer. Exp: 10-15-12. Dine in only. DOM3109JJA".

**FERENTINO'S**  
Since 1980  
A Piero D'Ascenzi Restaurant

**FERENTINOS WEST**  
847-615-1000

**FERENTINOS EAST**  
Open 7 Days a Week  
847-295-8888

**\$2 OFF**  
Any Large Pizza

One coupon per customer. Exp: 10-15-12.  
Dine in only. DOM3109JJA

**WE DELIVER** 012  
Bannockburn, Lincolnshire,  
Riverwood, Deerfield, Highland  
Park, Lake Forest & Lake Bluff.