



**Date:** 02/21/2018

**Grocery Store:** Kroger  
**Customer:** Todd Denkmann  
**Business:** Keller Williams  
**Address:** 11550 N. Meridan St. Suite 450, Carmel, IN 46032 - US  
**Phone:** 3175078633

**Comments:**

I've been advertising at the grocery store near where I live for roughly five years now. I don't do a lot of mass advertising, choosing to do so only in the area in which I know a lot of people, and they know me. The branding at the store helps create synergy with direct mail pieces and signs in the area. I know it makes impressions on people because I get texted pictures of the ad consistently. Even better, sometimes people will post a picture on social media where it reaches a broader audience - additional free advertising, almost more of an endorsement! My last two listing appointments both mentioned my ad as well, so I know it's working!

**Signature:** Todd Denkmann

**SHOPS HERE. LIVES NEAR.  
SELLS HOMES LIKE YOURS.**



**Todd Denkmann  
www.calltodd.com  
317.507.8633**

**WHEN IT'S TIME TO SELL  
YOUR HOME, CALL TODD.**

**kw**  
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