



Register Tapes Unlimited
at IndoorMedia

Date: 01/06/2020

Grocery Store: Stop N Shop
Customer: George Pollis
Business: Sparta Car Wash
Address: 519 Lafayette Rd., Sparta, NJ 07871 -
Phone: 973-579-7700
Number of Coupons Redeemed: Per Week: 35 Per Month: 140

Comments:

The register tape program at the Sparta Stop & Shop has been a tremendous success, outperforming our other advertising. It keeps my regulars coming back more often but most importantly, it consistently brings in new customers who have become regulars. We average \$20.00 per coupon. That is an ROI of over \$33,600.00 per year and that does not include all the new customers that come back regularly without a coupon! I highly recommend this program to the Sparta business community. Sincerely, George Pollis

Signature: George Pollis

