

Date: 02/13/2013

Grocery Store: Smith's

Customer:Jesus RamosBusiness:Mcdonald's

Address: Las Vegas, NV, Las Vegas, NV 89147 - US

Phone: 702.247.6300

Comments:

We started with our RTUI Business Collaborative with Smith's Market on Buffalo and Flamingo in July and our first quarter response has continued growing steadily. As far as exact numbers, yes I have them but currently considered proprietary. I will make them available for your store director on request. For now, I can say we are very happy with our advertising through our neighborhood Kroger supermarket.

Signature: Jesus Ramos

