

Date: 02/18/2013

Grocery Store: Smith

Customer: Jennifer Nappi

Business: Allstate Insurance-Jennifer Nappi Agency **Address:** 631 A Metacom Ave., Bristol, RI 02855 - US

Phone: 401-247-0012

Number of Coupons Redeemed: Per Week: 1 Per Month: 5

Comments:

We have been participating in the register tape program for a year now and have had a good return on our investment. We just renewed our advertising and would recommend that other businesses try this type of advertising. Since I started advertising on the back of Stop & Shop receipts, I feel that my goal of being recognized and associated with Allstate Insurance is constantly being accomplished. I constantly have people telling me that they see my ad!

Signature: Jennifer Nappi

