

Date: 06/09/2021

Grocery Store: SAFEWAY

Customer: Jeff Lowe

Business: Suds Car Wash & Detail

Address: 4620 Post Street, El Dorado Hills, CA 95762 -

**Phone:** 916-673-6300

Number of Coupons Redeemed: Per Week: 70 Per Month: 300

## Comments:

Bottom line, we advertise on the register tape because it works. It not only brings in new customers, especially those just moving into the area, but it effectively reminds our regulars to come in a lot more. There's tons of new residents moving in. If you own a car wash, RTUI is a crucial part of your advertising program. Everyone's looking for a car wash deal! The return on our investment is excellent and I recommend this program to other businesses!

Signature: Jeff Lowe

