

Date: 09/22/2021

Grocery Store: SMITHS

Customer:CLINT TRUJILLOBusiness:BIG O TIRES

Address: 10227 South Redwood Rd, Riverton, UT 84095 -

Phone: 801-938-4466

Number of Coupons Redeemed: Per Week: 15 Per Month: 60

Comments:

We started Register Tape to get more customers for the Express Lube and to let everyone in the area know we can take care of their UTV's. The results have been great. We get 1-2 coupons a day for the Express Lube with an average ticket of \$125 and 5-7 coupons a week for tire & UTV services at a average ticket of \$300 - \$400. Our business is up across the board and we are seeing an excellent return on our investment. Business has been so good, we just remodeled the store and we will be renewing.

Signature: CLINT TRUJILLO

