



Register Tapes Unlimited
at IndoorMedia

Date: 02/09/2022

Grocery Store: Kroger
Customer: Douglas - Manager, Steve - Owner
Business: McDonalds
Address: 10975 State Bridge Rd., Alpharetta, GA 30022 -
Phone: 678-366-3340
Number of Coupons Redeemed: Per Week: 172 Per Month: 690

Comments:

The "Buy 1, Get 1 Free Sandwich" is a great offer because most of the customers buy the side items a la carte. Great opportunity to upsell!) I have been advertising on the Register Tape program for 3 years now. My return on my investment has been excellent as you can see from the numbers above.

Signature: Douglas - Manager, Steve - Owner

The advertisement features a red background. At the top, there are images of three McDonald's sandwiches: a large burger, a smaller burger, and a breakfast sandwich. In the center is the McDonald's golden arches logo with the slogan "i'm lovin' it®". Below the logo, the text "BUY 1, GET 1 FREE" is written in large, bold, white capital letters. Underneath that, it says "Any Large Sandwich at Regular Menu Price" in white, followed by "Breakfast, Lunch or Dinner" in yellow. A small line of text in yellow reads: "With coupon. Of equal or lesser value. Excludes all Value Menu items. Not valid with any other offers. Valid only at this location. Exp. 4/15/22 ©2021 McDonalds. KRO390DJF". At the bottom left is a small white circle with "SB" in black. To the right of this is the address and phone number: "10975 State Bridge Rd. • Alpharetta • 678-366-3340".

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