

**Date:** 02/16/2022

Grocery Store: Kroger

Customer: Melody Seif

Business: Cactus Car wash

Address: 4216 Roswell Rd., Marietta, GA 30062 -

**Phone:** 678-500-1492

Number of Coupons Redeemed: Per Week: 450 Per Month: 1800

## Comments:

We came on board 5 years ago and while the program was slow getting started, we had some internal culture to correct, after the 1st cycle the Kroger Register Tape Program really began to grow our traffic. It has grown every year and this is our 5th year renewing. Bobby Bell, our rep, has done a great job of growing our biz and we are working on another brand to bring on board. We receive 65 coupons a day! My return on my investment has been excellent as you can see from the numbers above and I would recommend that other businesses use this program.

Signature: Melody Seif

