



Register Tapes Unlimited
at IndoorMedia

Date: 03/28/2013

Grocery Store: Safeway
Customer: Kara Turtle
Business: Great Canadian Oil Change
Address: 519 Nelson Rd., Saskatoon, SK S7S 1P4 - Canada
Phone:
Number of Coupons Redeemed: Per Week: 21 Per Month: 84

Comments:

I have been advertising on the Safeway Store (312) on McOrmond Drive since December and my partner and I are pleased with the results. We are redeeming two to three coupons per day and we started getting coupons soon after the coupons begun appearing on the back of the Safeway till tapes. This is a very effective way to advertise. Not only does it bring in new customers but repeat business, as well. I would recommend this type of advertising to other business owners. Overall, this is an inexpensive way to advertise with an acceptable rate of return on my investment.

Signature: Kara Turtle

The advertisement features a photograph of a Great Canadian Oil Change store at the top left. To the right of the photo is a logo with a stylized oil drop and the text "Great Canadian OIL CHANGE". Below these are three coupons with dashed borders. The first coupon offers "\$5 OFF Any Oil Change" with fine print "519 Nelson Rd. Location only. Must present coupon. Expires 6/15/13." The second coupon offers "\$20 OFF Automatic Transmission or Radiator Service" with the same fine print. The third coupon offers "\$10 OFF Differential or Transfer Case Service" with the same fine print. At the bottom, the text "RIGHT ACROSS FROM SAFEWAY" is followed by "519 NELSON RD • 306-665-3331". A small code "SW312 FMA" is visible between the second and third coupons.

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