

Date: 05/24/2022

Grocery Store: ACME

Customer: Michael Criscitiello

**Business:** The Kenilworth Car Wash

Address: 20 Market St., Kenilworth, NJ 07033 -

Phone: 908-620-0298

Number of Coupons Redeemed: Per Week: 54 Per Month: 216

## Comments:

I have been on the RTUI program at the local Acme for 6 years. we have been in business 24 years and this is the most successful advertising we have ever done. We average 54 coupons per week at an average of \$20 per coupon. This equates to \$4320 extra revenue per month and \$51,840 per year. The best part is many are new customers who tried us because of the coupon and are now regular customers! I strongly recommend everyone try RTUI. It works!

Signature: Michael Criscitiello

