

Date: 02/03/2023

Grocery Store: Inserra Shoprite
Customer: Themis Nissirios
Business: Stateline Diner

**Address:** 375 Route 17, Mahwah, NJ 07430 -

Phone:

Number of Coupons Redeemed: Per Week: 68 Per Month: 272

## Comments:

I have been on the RTUI program at the local ShopRite for 4 years. We have been in business 47 years and this is the most successful advertising we have ever done. We average 68 coupon redemptions per week at an average of \$28 per coupon. This equates to \$1,904 extra revenue per week, \$7,616 per month and \$99,008 per year. The best part is many are new customers who tried us because of the coupon and are now regular customers! I strongly recommend everyone try RTUI. It works!

Signature: Themis Nissirios

