

Date: 04/26/2013

Grocery Store:	HEB
Customer:	Michael Reid – Owner
Business:	Reid's Cleaners & Laundry
Address:	3317 N. Lamar Blvd., Austin, TX 78705 - US
Phone:	

## Comments:

We ran on the HEB receipts many years ago and decided then to stop. However, given the economy and highest coupon use levels ever, we decided to give it a go once again in 2012. Two months into our campaign on the Dripping Springs HEB, we have since added eight more HEBs and the Westlake Hills Randalls. Though we don't want to be a "discount dry cleaner," these ad coupons just bring in too many customers not to run!"

Signature: Michael Reid - Owner

