



Register Tapes Unlimited
at IndoorMedia

Date: 05/14/2013

Grocery Store: Festival
Customer: Tom Christensen
Business: Cost Cutters
Address: 404 N. Central Ave., Marshfield, WI 54449 - US
Phone: 715-486-8300
Number of Coupons Redeemed: Per Week: 70 Per Month: 280

Comments:

We have been participating in the register tape program for four plus years now and have had an excellent return on our investment. I will definitely renew our advertising and would recommend that businesses try this type of advertising.

Signature: Tom Christensen

The coupon is a red rectangular graphic with two white boxes on the left containing discount offers. The top box says '\$2.00 OFF ADULT HAIRCUT (\$13.95)' with a code 'CODE3071' and an expiration date of '6/30/13'. The bottom box says '\$5.00 OFF COLOR OR PERM' with a code 'CODE3076/3073' and an expiration date of '6/30/13'. On the right side, the 'COST CUTTERS' logo is displayed above the text 'No Appointment Necessary Haircuts! Open Mon - Sat, Closed Sun'. Below this, the address 'Marshfield 404 N. Central Ave. Marshfield, WI 54449' and phone number '715-486-8300' are listed, along with the website 'www.costcutters.com'. A vertical yellow banner on the right edge of the coupon reads 'FES2714MAM'.

\$2.00 OFF
ADULT HAIRCUT (\$13.95)
Not valid with other offers.
Expires 6/30/13
CODE3071

\$5.00 OFF
COLOR OR PERM
Appointment recommended. Not valid
with other offers. Expires 6/30/13
CODE3076/3073
FES2714MAM

COST CUTTERS
FAMILY HAIR SALON

No Appointment Necessary Haircuts!
Open Mon - Sat, Closed Sun

Marshfield
404 N. Central Ave.
Marshfield, WI 54449
715-486-8300
www.costcutters.com