

Date: 11/21/2023

Grocery Store: King Soopers
Customer: Managaer

Business: Cold Stone Creamery

Address: 6300 East Hampden Avenue Unit 1E, Denver, CO 80222 -

Phone: 303-759-5454

Number of Coupons Redeemed: Per Week: 62 Per Month: 285

Comments:

The King Soopers' promotion brings in more people than any other promotion we run. We get women and men around 30 years old and above that mainly use the promotion. We are seeing an excellent return on our investment and recommend this program to other businesses like ours! We've been with IndoorMedia for 12 years now and have just renewed for another. Our average purchase per ticket is \$16 and we receive 285 coupons a month. This means \$4560 in revenue each month and \$54,720 in annual revenue.

Signature: Managaer

