



Register Tapes Unlimited  
at IndoorMedia

Date: 05/29/2013

**Grocery Store:** Safeway  
**Customer:** Jerry Lupul, Owner/Operator  
**Business:** The Lubrication Station  
**Address:** 614 Circle Drive East, Saskatoon, SK S7H 0W5 - Canada  
**Phone:** 306-242-8527

**Comments:**

This letter is to let you know how happy and satisfied I am with the response to my marketing on the till tapes at the Safeway stores. Between my two locations, which varies from eighty to one hundred cars, per day. I average (at least) one coupon from a Safeway customer. I consider this to be a strong response compared to some of the other advertising methods I use. Once again, thank you for your service. I can recommend it to anyone.

**Signature:** Jerry Lupul, Owner/Operator

**BEHIND THE BIG YELLOW DOORS**

**The Lubrication  
Station**

**15% OFF**

**Any Service**

**614 Circle Dr. E**  
Across from Volkswagen Centre

**#1-3401-8 St. E**  
In the Tim Horton's Mall

**Don't forget to ask for your loyalty card!**

**1 COUPON PER VISIT. CANNOT BE COMBINED WITH ANY OTHER OFFER.**

SW323100

**BEHIND THE BIG YELLOW DOORS**