



Register Tapes Unlimited  
at IndoorMedia

Date: 03/29/2024

**Grocery Store:** HEB  
**Customer:** Jesse Britt  
**Business:** Jesse Britt's Automotive  
**Address:** 828 N Valley Mills Dr, Waco, TX 76710 -  
**Phone:** 254-741-6550

**Comments:**

Two months from wrapping up our 13th year with RTUI, we are running ads on three Waco area HEB stores, reaching just under 60,000 households 7-8 times each month...and 20,000 plus Baylor students whose parents make sure their cars stay running. This results in more than 5 Million Jess Britt's ad impressions each year! No other local store marketing delivers this level of reach and frequency in a hyper-local way. Furthermore, I know that there will never be more than one other automotive running against me on these three HEB stores I have contracted. I have just renewed all three HEB stores for my 14th year and look forward to having HEB feature and recommend Jesse Britt's Automotive for years to come. The results are essentially a "guarantee" in my mind, to the extent that I've recommended it to all area business owners I know who rely on foot traffic.

**Signature:** Jesse Britt

<b>Jesse Britt's Automotive</b> Discounting your price not your service.	<b>828 N. Valley Mills Dr.</b> Directly behind O'Reilly's Auto Parts <b>254-741-6550</b> <i>Complete Care</i>
<b>OIL CHANGE Synthetic Blend</b> <b>\$25<sup>99</sup></b> with <b>FREE</b> Tire Rotation, <b>FREE</b> Brake Check, & <b>22-Point Inspection</b> <small>Up to 5 quarts. Excludes Taxes &amp; Environmental fees. Cannot be combined with other offers. Expires 6/30/24</small>	<b>COMPUTERIZED ALIGNMENT</b> <b>\$49<sup>99</sup></b> with <b>FREE</b> Tire Rotation, <b>FREE</b> Visual Brake Inspection, 2 or 4-Wheel <small>Cannot be combined with other offers. Expires 6/30/24. <b>HEB672FMA</b></small>