



Register Tapes Unlimited
at IndoorMedia

Date: 11/12/2024

Grocery Store: Family Fare, D&W
Customer: Roy Kamps
Business: Touch of Class Auto Wash
Address: 5505 Lake Michigan Dr., Allendale & 714 Elliott St., Grand Haven, Allendale Charter Township, MI 49401 -
Phone: 616-895-5040
Number of Coupons Redeemed: Per Week: 70 Per Month: 300

Comments:

We see an excellent return on this program and recommend it for your business! We are at two stores for our two locations and this program keeps us in the minds of the shoppers. Our average ticket is \$13 for a car wash and \$88 for an oil change. We receive 200 coupons monthly for car wash and 100 for the oil change offers. This is \$2,600 (200 coupons x \$13=\$2600 car wash revenue) plus \$8,800 (100 coupons x \$88=\$8800 oil change revenue) for a monthly revenue of \$11,400 and an annual revenue of \$136,800 (12 months x 11,400=\$136,800).

Signature: Roy Kamps

