

Date: 01/20/2025

Grocery Store: HEB

**Customer:** Martha Cuezas

Business: Blue Iguana Taco House

Address: 18635 Buddy Riley Blvd, Magnolia, TX 77354 -

**Phone:** 281-789-7005

Number of Coupons Redeemed: Per Week: 105 Per Month: 450

## Comments:

We've been seeing 15 coupons a day during the week and even more per day on the weekends. This is the BEST way to bring in new customers and get current customers coming back more often. Our coupon users spend more than others. Our average ticket is \$45 with 15 coupons daily is \$675 in revenue times 365 days is \$246,375 in annual coupon revenue.

Signature: Martha Cuezas

