



Register Tapes Unlimited  
at IndoorMedia

Date: 06/20/2013

**Grocery Store:** Fred Meyer  
**Customer:** Chris Liu, owner  
**Business:** Pho Tango Vietnamese Bistro  
**Address:** 22139 NW Imbrie Dr., Hillsboro, OR 97124 - US  
**Phone:**  
**Number of Coupons Redeemed:** Per Week: 175 Per Month: 700

**Comments:**

Pho Tango has been advertising with the Fred Myer on Imbrie in Hillsboro for the last three years. We love the flexibility of being able to change our ad each quarter based on my needs at that time of the year. We average fifteen to twenty five coupons back, each day. My average ticket with a customer redeeming the coupon is approximately thirty nine dollars. The average ticket without a coupon runs about twelve percent less. People buy more items or desserts because of the perceived value they get. In the last quarter of my cost analysis, my return on investment was almost twenty five times more. It is the best thing we do to draw customers to our restaurant. Feel free to call if you have any questions.

**Signature:** Chris Liu, owner

**PHỞ TANGO**  
VIETNAMESE BISTRO  
ALWAYS FRESH, ALWAYS HEALTHY  
22139 NW IMBRIE DR, HILLSBORO  
503-648-3542

**\$5.00 OFF**  
**Any Food Purchase of \$25 or more**  
Does not apply for Moon Cakes. After 3 pm. Must present offer. Not valid with any other offer. Exp 8/31/13

**PHO TANGO CHALLENGE:**  
2 Lbs noodles, 1 lb meat, finish within 1hr and it's FREE (value \$25) plus your photo is on the "Wall of Fame"