

Date: 04/17/2025

Grocery Store: ALBERTSONS

Customer: Chris Lee

Business: Wow Spaghetti

Address: 7852 Westminster Blvd, Westminster, CA 92683 -

Phone: (714) 248-9652

Number of Coupons Redeemed: Per Week: 12 Per Month: 50

Comments:

We started our journey with IndoorMedia by signing up for the receipt tape program with digital boost. Our rep was Hieu. I was skeptical at first, but at the same time I wanted to test the current market if my spaghetti concept is well-received within the local community. Hieu set the expectation that it would take some time to build up once my ad starts running, specifically around the 3rd and 4th quarter. To my surprise, in the 1st quarter, I received about one coupon every day in the first month, then more than 50 coupons in the 2nd month! Now I have full confidence that the program will yield high ROI. It's only the beginning, and the coupon has already built up superquickly. What is going to happen in the 3rd and 4th quarter? I pay attention to my customers, the people who bring the coupons in are new faces too! My only suggestion to business owners who are skeptical about this program, like I initially was, is to have faith, patience, and give it a go! Thank you Hieu and IndoorMedia!

Signature: Chris Lee

