



Register Tapes Unlimited
at IndoorMedia

Date: 08/07/2025

Grocery Store: KROGER
Customer: Candie Raney, General Manager
Business: Biggby Coffee
Address: 11360 N Saginaw, Mt Morris, MI 48458 -
Phone: 810-547-1494
Number of Coupons Redeemed: Per Week: 87 Per Month: 350

Comments:

We see an excellent return on investment and recommend this program! Our program started in late January 2025. We made a strong coupon offer to kick off the program because we had just opened. The \$2.49 offer for any specialty coffee quickly built up to 300 to 400 coupon redemptions a month! After 6 months and starting our third cycle, we changed the offer to \$2 OFF. We are curious to see the response to this new offer.

Signature: Candie Raney, General Manager



\$2 OFF

Any Specialty Beverage
hot, iced or frozen
with upgrades available



Code
289306117089

Expires 11/15/25. Applies to hot or iced or frozen favorite lattes, tea lattes and hot chocolates. Good at this location only. Coupon must be printed out. Not good with any other offer, including BIGGY® loyalty card programs. For franchise information visit biggby.com.

11360 Saginaw St • Mt Morris • 810-547-1494