



Date: 08/19/2025

Grocery Store: Smith's
Customer: Jessi Nielson
Business: High Country Behavioral Health
Address: 190 Overthrust Road, Evanston, WY 82930 -
Phone:

Comments:

We've been incredibly impressed with the results from our grocery cart advertising campaign with IndoorMedia! As a business that diligently tracks our client acquisition through "how did you hear about us" questions, we've seen a clear and consistent trend of new clients actively reporting that they found us through the grocery cart ads. This direct attribution, coupled with a significant positive return on investment, makes IndoorMedia an invaluable partner in our marketing strategy. We highly recommend their grocery cart advertising to any business looking for an effective and measurable way to reach local customers.

Signature: Jessi Nielson

The advertisement for High Country Behavioral Health features a green and white color scheme. At the top left is a logo with a stylized mountain and a person. To the right of the logo is the text "HIGH COUNTRY BEHAVIORAL HEALTH" in a serif font. Below this is a QR code. Underneath the QR code is the text "EVANSTON, LYMAN, & KEMMERER". A white speech bubble contains a list of services: "Depression, Anxiety, Trauma, Grief", "Mental Health & Addiction Counseling", "Medication Management", and "Telehealth Services". At the bottom left, it says "TAKE THE FIRST STEP ...to a better you" with the website "www.hcbh.org". At the bottom right, a man in a jacket is pointing towards the viewer, and the phone number "307-789-4224" is displayed in large, bold digits.