

Date: 08/02/2013

| Grocery Store: | Smith's |
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| Customer: | Brian W. Templin (Vice President) |
| Business: | Whipple Plumbing Heating & Air Conditioning |
| Address: | 63 West Folsom Ave., Salt Lake City, UT 84104 - US |
| Phone: | (801) 509-9311 |
| Number of Coupons Re | deemed: Per Week: 6 Per Month: 24 |

Comments:

We have been participating in the register tape program for 5 months now and have had an excellent return on our investment. I will definitely renew our advertising and would recommend that other businesses try this type of advertising. In three months, we've received sixty nine coupons at a average ticket of \$1600.00 We found that the RTUI program can not be beat. I rate RTUI a nine out of ten. Dollar for dollar, it's the best program we have ever done.

Signature: Brian W. Templin (Vice President)

