

Date: 02/10/2014

**Grocery Store**: Safeway

**Customer:** Gary Pendleton **Business:** Hutch's Car Wash

Address: 1367 A Street, Hayward, CA 94541 - US

**Phone:** (510) 538-9274

## Comments:

I am writing this to our great success with Register Tapes Advertising. This is one of our car washes in N. California that sees daily returns in big numbers of these coupons. The program brings in NEW business daily, and brings back my existing customers more often each month. Fine by me, keeps my car count up and my average cost/car higher as most people redeeming these tend to buy higher end car washes and packages.

Signature: Gary Pendleton

