



Register Tapes Unlimited  
at IndoorMedia

Date: 03/20/2014

**Grocery Store:** Safeway  
**Customer:** John Logan  
**Business:** El Estero CAR WASH  
**Address:** 590 Fremont Street, Monterey, CA 93940 - US  
**Phone:** (408) 373-1801  
**Number of Coupons Redeemed:** Per Week: 250 Per Month: 1000

**Comments:**

We have been participating in the register tape program for four years now and have had a good return on our investment. I will definitely renew our advertising and would recommend that businesses try this type of advertising. The closer stores too better than store further out. Weather has a big impact on our car washes. We're receiving two hundred to two hundred and fifty coupons, per week.

**Signature:** John Logan

**El Estero CAR WASH**  
Voted Best Car Wash 20 Years in a Row!  
Hand Wash

**\$10 OFF**  
**Carnuba Hand Wax**  
Valid with coupon. Expires 2/15/14. D

**EXPRESS WASH**  
Exterior Only • Hand Wash • Towel Dry  
**\$8.95**  
**Express+ ONLY \$11.95**  
Express Wash • Paint Protection • Tire Dressing  
With coupon. Larger vehicles extra.  
Expires 2/15/14. D

**\$4 OFF**  
PLATINUM PACKAGE  
**\$4 OFF**  
GOLD PACKAGE  
**\$3 OFF**  
SILVER PACKAGE  
**\$2 OFF**  
BRONZE PACKAGE  
Valid with coupon.  
Expires 2/15/14. D

**590 Fremont, Downtown-Monterey**  
**373-1801**  
**elesterocarwash.com**