

Date: 10/24/2014

Grocery Store: Kroger

Customer: Charlie Florentino
Business: LA express Car Wash

Address: 148 Marian Dr., Batavia, OH 45103 - US

Phone: (513) 752-6999

Number of Coupons Redeemed: Per Week: 17 Per Month: 69

Comments:

We have been participating in the register tape program for three plus years now and have had an excellent return on our investment. I will definitely renew our advertising and would recommend that businesses try this type of advertising. This program gives us access to Kroger's larger customer base. These customers understand the value offered by coupons, which drives redemptions that lead to real sales.

Signature: Charlie Florentino

