



Register Tapes Unlimited
at IndoorMedia

Date: 11/04/2014

Grocery Store: Winn Dixie
Customer: Dennis Redd, owner
Business: CiCi's Pizza
Address: 2329 W. Hwy. 90, Lake City, FL 32055 - US
Phone:
Number of Coupons Redeemed: Per Week: 225 Per Month: 900

Comments:

We started the Register Tapes program in early September as a pre promotion to our grand opening of our new location in Lake City. We opened our doors on October 21, 2013. To our surprise, we had people lined at the door with the Winn Dixie coupons in their hands. Since we have been open, we have received over 5,100 coupons back already from the Winn Dixie grocery store! What an awesome program!! We are advertising on billboards, the Lake City newspaper and the advertiser and the Winn Dixie coupons have absolutely blown them away for direct response. The Register Tapes has made our grand opening a huge success and are looking for even greater response in the future. We highly recommend the Winn Dixie Register Tapes as a must try for any business! Feel free to call me anytime to ask me about our experience. And we just added the Live Oak Winn Dixie location! We're receiving two hundred ten to two hundred and twenty five coupons, per week.

Signature: Dennis Redd, owner

ENDLESS VARIETY. ENDLESS VALUE

Pizza, Pasta, Salad, Soup & Dessert!



\$4.49 Adult Buffet
must include drink purchase

2329 W Hwy 90 • Next to Big Lots • 386-752-6166

WINN DIXIE

Limit one offer per person, per visit. Not valid with other offers. Coupon required. Expires 12/31/14.