

Date: 12/03/2014

| Grocery Store:        | HEB                                        |
|-----------------------|--------------------------------------------|
| Customer:             | Gregory S. McNelis                         |
| Business:             | Kolache Factory                            |
| Address:              | 3706 N. Lamar Blvd., Austin, TX 78705 - US |
| Phone:                | (512) 467-2253                             |
| Number of Coupons Rec | deemed: Per Week: 100 Per Month: 400       |

## **Comments:**

We have been participating in the register tape program for FIVE YEARS NOW and have had an excellent to huge return on our investment. I will definitely renew our advertising and would recommend that businesses try this type of advertising. After trying Valpak and other direct mail couponing with little to no success, I tried the RTUI coupons and it has been fantastic. We're receiving three hundred to four hundred coupons, per month.

Signature: Gregory S. McNelis

