



Register Tapes Unlimited
at IndoorMedia

Date: 12/04/2014

Grocery Store: Kroger
Customer: Israel Vazquez
Business: El Toro MEXICAN RESTAURANT
Address: 3816 Paxton Ave., Cincinnati, OH 45209 - US
Phone: (513) 321-4222
Number of Coupons Redeemed: Per Week: 70 Per Month: 280

Comments:

We have been participating in the register tape program for two years now and have had a good return on our investment. I will definitely renew our advertising and would recommend that businesses try this type of advertising.

Signature: Israel Vazquez



El Toro
MEXICAN RESTAURANT
513-321-4222 • 3816 Paxton Ave. • Cincinnati, OH 45209

\$2.00 OFF Purchase Of \$10.00	\$4.00 OFF Purchase Of \$20.00
<small>1 per table. Dine in or carry out. Present coupon. Not valid with other offers. Expires 12-15-14.</small>	<small>1 per table. Dine in or carry out. Present coupon. Not valid with other offers. Expires 12-15-14. KR0355ASO.</small>

The coupon features the restaurant's logo and name, contact information, and two distinct discount offers. The left offer is for \$2.00 off a \$10.00 purchase, and the right offer is for \$4.00 off a \$20.00 purchase. Both offers include terms and conditions at the bottom, such as '1 per table' and 'Expires 12-15-14'. A small image of Mexican food is also present in the top right corner of the coupon area.