



Register Tapes Unlimited  
at IndoorMedia

Date: 12/26/2014

**Grocery Store:** Fry's  
**Customer:** Bake Shaffer  
**Business:** Shaffer DRY CLEANING & LAUNDRY  
**Address:** 9565 E. 22nd St., Tucson, AZ 85748 - US  
**Phone:** (520) 296-3777

**Comments:**

This will be the third consecutive year I have advertised with RTUI. It has provided my drycleaning business with a consistent and steady flow of customers. It gives me exposure to all of the grocery store customers whom may not know I am across the street. It has worked very well for us.

**Signature:** Bake Shaffer

The advertisement features a green square logo with a white stylized 'S' on the left. To its right, the word 'Shaffer' is written in large white letters on a blue background, with 'DRY CLEANING & LAUNDRY' in smaller white letters below it. The main body of the ad is white with blue and green text. It announces a move to '9565 E. 22nd St.' and provides the phone number '296-3777'. A large green '25% OFF' is prominently displayed, followed by 'DRY CLEANING' in blue. Below this, it says 'Healthier For You, Your Family & Our Community.' and 'NO TOXIC CHEMICALS!' in red. A smaller note specifies 'Garments only. Not valid on households, formals, leathers, wedding gowns. Offer good for 30 Days. FRY42NDJ'. On the left side, there is an image of pink tulips and a text box that says 'We Fix \$2.00 Cleaner Problems!'. At the bottom, the website 'www.shafferdrycleaning.com' is listed in white on a green background.

**Shaffer**  
DRY CLEANING & LAUNDRY

**WE'VE MOVED ACROSS THE STREET!**  
**9565 E. 22<sup>nd</sup> St. • 296-3777**

**25% OFF**  
**DRY CLEANING**

Healthier For You, Your Family  
& Our Community.  
**NO TOXIC CHEMICALS!**

Garments only. Not valid on  
households, formals, leathers, wedding  
gowns. Offer good for 30 Days. FRY42NDJ

**We Fix \$2.00  
Cleaner  
Problems!**

**www.shafferdrycleaning.com**