



*Advertising that
Connects You
with Your Community!*

Grocery Store: HEB

Date:
07/21/2015

Customer: Daniel Davis

Business: **Double Daves Pizzaworks**

Address: 23535 Ih-10 West Suite 1106, San Antonio, TX 78257
US

Phone:

Number of Coupons Redeemed: **Per Week:** 70 **Per Month:** 280

Comments:

Register tape ads have been huge successful at creating new customers and encouraging repeat orders by existing customers. The ROI for this program beats any other form of advertising by a long shot. In less than three weeks, the ads more than recoup the cost of running them an entire year. Since starting the program, every month has seen around 15% growth in revenue over the year prior, and in the first quarter of 2015 our store was recognized as one of the 4 fastest growing franchises in the entire chain. I would definitely recommend this program to other business owners. We receive approximately three hundred coupons per month. We've participated in the RTUI program for three years. We would renew this advertising program! We recommend this program to other businesses.

Signature:

Daniel Davis

