



*Advertising that  
Connects You  
with Your Community!*

**Grocery Store:** Safeway

**Date:**  
09/03/2015

**Customer:** Terry

**Business:** **Lacerda Chiropractic**

**Address:** 17295 Monterey Rd, Morgan Hill, CA 95037 US

**Phone:** (408) 779-3176

**Comments:**

Dear Terry/Cartvertising, Cartvertising has been a great marketing tool for my business. People tell me all the time that they see me on the carts at Safeway and I'm only on 40% of carts too. It's funny I get all kinds patients say "I didn't buy the ice cream or cookies because you were watching me." So I get to influence my community to make healthier choices without even saying anything. Thanks Cartvertising for making my community healthier place to live.

**Signature:**

Terry

A promotional graphic for Lacerda Chiropractic, Inc. It features a blue background with white and yellow text. On the right is a photo of Dr. Mike J. Lacerda, D.C., a man with a beard and a white shirt with a blue tie. On the left, there is a '1st' place award ribbon graphic. Text includes the business name, phone number, address, website, and a QR code. A testimonial from the Morgan Hill Times Reader's Poll is also present.

**Lacerda Chiropractic, Inc.**  
**(408) 779-3176**  
17295 Monterey Rd.,  
Downtown Morgan Hill  
visit us @  
[www.lacerdachiropractic.com](http://www.lacerdachiropractic.com)  
1st  
Best of Morgan Hill  
2009, 2010, 2011, 2012 & 2013  
Times Reader's Poll  
Dr. Mike J. Lacerda, D.C.  
HCAL 1405 09/15

